

**Deana Scott**  
**Virtual Medical Office**  
**Founder and Managing Director**

Virtual Medical Office is the brainchild of Deana Scott, who has over 15 years experience in medical practice administration. Having had exposure to multiple specialties and numerous practice set-ups over the years, she identified the need for medical specialists new to private practice to have a cost-effective yet professional practice. As a business owner herself, Deana has first-hand experience with the challenges that come in the initial phases of private practice/business set-up. With a wealth of industry knowledge and dedication to practice improvement VMO ensures that the expectations of doctors, as well as patients, are met and exceeded.

**Experience:**

- 5 years in Specialist Medical Administration
- 10 years as a self employed Practice Manager/Consultant (Obstetrics & Gynaecology, IVF Services, Dermatology, Gastroenterology, Paediatrics, Vascular, Orthopaedics, Breast & Endocrine, Anaesthetics, Internal Medicine and General Practice)

**Qualifications:**

- Diploma in Healthcare Practice Management
- Certificate IV in Workplace Training and Assessment

**Awards:**

- 2002 – Winner - Business Achiever Award 'New Business of the Year'
- 2002 – Winner – Business Achiever Award 'Training, Tuition & Children's Services'

**Memberships & Affiliations:**

- Fellow – Australia Association of Practice Managers
- Associate Fellow – Australian College of Health Service Executives
- Member – Australian Institute of Management
- Member – Australian Bookkeepers Network
- Associate Member – The Australian Society of Anaesthetists
- Affiliate Member – Royal Australian College of General Practice

**Teaching Experience:**

- Contract Trainer - UNE Partnerships (Lismore) - Medical Reception Skills (Certificate III)
- Contract Trainer – Brisbane Commercial College (2002-2004) – MYOB Bookkeeping
- ACE Tutor – Moreton Institute of TAFE & Brisbane Institute of TAFE – Medical Reception Skills

**Seminars & Public Speaking:**

- Keynote Speaker – Australian Podiatry Association (2002) – 'Marketing Feet-Feats'
- Keynote Speaker - Brisbane North Division of General Practice – (2005) - 'Managing Appointments with Confidence'

**Publications:**

- Columnist – 'Doctor' Newsletter – Bimonthly magazine